**Create an Advertisement/Commercial**

YOUR NAME:

GROUP MEMBERS:

HOUR:

1. Choose a group of **one or two (total) people**. If working with another person, you should each type on your own document.
2. With a group of one or two, create an advertisement that sells a product/idea from one of your classes. Brainstorm in this space and then circle or change the color of the one you decide to sell/advertise.

Super imaginary creature

Musical instrument that plays (whatever you’re learning) automatically

“Stay gold” glasses

Wheel and axle

Stone axe

Sling

Vacation to Fertile Crescent

Hammurabi's Code

Fashion from another culture you’ve studied

Magical protractor that makes \_\_\_\_\_\_\_\_\_\_\_\_ angles/shapes for you

Magical paper mache

Automatic coding computer

Assyrian bodyguard

America should use cuneiform

1. Create a strong **thesis** and **MAP**, then use at least **three persuasive techniques** in a technology-based advertisement.

* Thesis: Buy this product OR Everyone needs this product OR This product is the best.
* MAP: (this is WHY)
* Persuasive techniques:

1. Choose how you will sell your product: commercial or advertisement?
2. Which format or program will you use? Type it below. The actual format and program used is completely up to you!
3. Be creative, work collaboratively, and read the list of requirements. NOTE: this is an individual grade, which is based on my observations and your group’s feedback.
4. Your classmates will evaluate your end product (and vice versa). Make something you are proud of! This is due **Tuesday, November 28** BEFORE class starts. This means you only have 4 days in class.

|  |  |  |  |
| --- | --- | --- | --- |
| Score Earned | Points Possible | Requirement | Standard |
|  | 3 | You contributed equally and productively to the group. You remained on task and did not distract other groups. | W.6  SL.1 |
|  | 2 | You listened to all ideas and ensured all voices were heard in the group |
|  | 2 | Your group is prepared and ready to present on time. |
|  | 2 | You listen attentively to other groups without distracting. |
|  | | | |
|  | 1 | Advertisement is technology-based. | W.6 |
|  | 1 | One persuasive technique used | W.1 |
|  | 1 | A different persuasive technique used |
|  | 1 | A third persuasive technique used |
|  | 3 | All persuasive techniques used effectively |
|  | 2 | Message was clear and easy to understand/read/hear | W.4 |
|  | 1 | Author’s purpose was clear | R.6 |
|  | 2 | Thesis was evident and easy to understand | W.1 |
|  | 2 | At least two reasons given to support thesis (MAP) |
|  | 2 | Advertisement was professional and free from surface errors | L.2 |
|  | **25 total** | **COMMENTS:** | |